

Why do people love Clairefontaine?



Warning: Your customers may become passionate about Clairefontaine. It's the best paper in the world for writing everything from class notes to personal musings to travel journals to screenplay ideas. The blissfully smooth satin finish helps thoughts flow effortlessly as ink. That's because our 90 g velin veloute (pronounced ve-lin veu-lou-te) notebook paper is:

- True white, with special anti-glare component
- Acid-free, pH neutral, archival quality
- Opaque, with no see-through
- Strong, so it does not tear
- Secure, so ink never bleeds
- Totally chlorine-free

Clairefontaine has even inspired a song!

Our heritage of high quality thrives today.



Clairefontaine is currently the only notebook manufacturer making its own paper for its own products. This guarantees consistent quality and minimizes the environmental impact of production processes.

Located in the Vosges region of France, Clairefontaine was established on the site of a 16th century paper mill. Our mill has been making paper since 1858 and stationery products since 1890 – with great skill and care evident in every sheet.

Our respect for the environment is crystal clear.

The River Meurthe supplies the water for Clairefontaine's Vosges mill. The water is so clean when it leaves our high performance biological treatment station that local people can fish, swim and boat downstream within sight of our manufacturing facility.

A commitment to conservation is integral to Clairefontaine's corporate strategy:

- **Eco-friendly:** Sustainable development calls for environmentally, socially and economically viable management of forests for present and future generations. Made only with pulp from sustainable forests, Clairefontaine paper has been certified according to recognized international standards and independent third parties such as PEFC (Programme for the Endorsement of Forest Certification), FSC (Forest Stewardship Council), and others. These certifications also ensure the protection of endangered wildlife habitat.
- **Award-winning:** Our respect for natural resources began long before legally mandated. Clairefontaine was one of the first French companies to be awarded the "Water Trophy" for its facilities in 1988.
- **Innovative:** We continue to perfect our machinery and have received several environmental awards for our inventive "clean" papermaking technology.
- **Socially responsible:** Worker health and safety laws are observed, and the rights of indigenous communities are respected.
- **Recyclable:** Clairefontaine paper is 100% recyclable, producing fibers of excellent quality. All the paper made in our mill is systematically recycled throughout all stages of production.
- **Energy Efficient:** We now supply 80% of our own electricity.

